

2023 Community Breakfast

Sponsorship Opportunities



berks**encore**

Level	Amount	Benefits to You	Benefits to the Community
BE Yourself Presenting Sponsor	\$10,000	<ul style="list-style-type: none"> • Co-branded giveaway at the event • Prominent recognition on event web page • Prominent recognition at event (slide show, banner) • Recognition on all marketing for the event – including social media, print, email, & Berks Encore News • Full page, Back page full color ad in the event program • 10 event tickets 	156,443 meals delivered to homebound in Berks County.
BE Compassionate Sponsor	\$5,000	<ul style="list-style-type: none"> • Recognition on event web page • Recognition on marketing for the event – email, print & Berks Encore News • Recognition in slide show at event • Full page, color ad in event program • 8 event tickets 	95% of participants maintain independent living in their residence.
BE Social Sponsor	\$2500	<ul style="list-style-type: none"> • Recognition on event web page • Recognition in slide show at event • Recognition in Berks Encore News • Half page, color ad in event program • 6 event tickets 	6 wellness and activity centers welcomed more than 1200 unique patrons to a variety of programs.
BE Informed Sponsor	\$1000	<ul style="list-style-type: none"> • Recognition on event web page • Recognition in slide show at event • Recognition in Berks Encore News • Quarter page, color ad in event program • 4 event tickets 	1455 clients were helped by PA-MEDI counselors to enroll in Medicare and review policies.
BE Well Sponsor	\$500	<ul style="list-style-type: none"> • Recognition on event web page • Recognition in slide show at event • Recognition in Berks Encore News • Quarter page, color ad in event program • 2 event tickets 	553 Meals on Wheels clients received follow up care.
Buy a Seat	\$70	<ul style="list-style-type: none"> • Individual ticket 	
Program Book Ads	\$900 \$500 \$300	<ul style="list-style-type: none"> • Full page, 4.5" wide x 7.5" high, full color • Half page, 4.5" wide x 3.75" high, full color • Quarter page, 2.25" wide x 3.75" high, color 	Camera ready ad deadline to be included in the program book is April 14, 2023.

For sponsorship and advertising information contact Lori Gerhart at
610-374-3195 ext. 228 or lgerhart@berksencore.org

Save the Date!

Community Breakfast

May 10, 2023

New Venue!

Join us for breakfast at the

Reading Country Club

5311 Perkiomen Ave., Reading, PA 19606

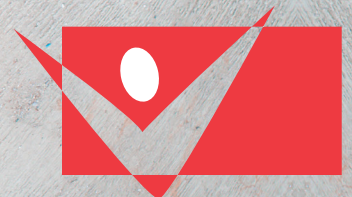
- Breakfast Buffet 7:15 a.m.
- Program begins 8:00 a.m.

Leadership by Example Honoree!

**Patrick Dolan and
Dolan Construction**

Dolan Construction has been helping to build a better community in Berks County since 1977. As president, Patrick Dolan has built their success on a foundation of service and relationships with customers and the communities they serve.

Please help us honor Pat with a sponsorship, program ad, or by attending the event. Contact Lori Gerhart at 610-374-3195 ext. 228 or lgerhart@berksencore.org.



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be yourself...we like it that way