

We're celebrating 60 years in 60's style!



R
REDNER'S
presents

EXPO

at the ballpark



FirstEnergy Stadium
Home of the Reading Phillies

1900 Centre Ave.
Rt. 61, Reading



Tuesday, September 30, 2025 • 10 a.m. to 2 p.m.

Standard booth – \$625 Prime booth – \$850

- Each standard booth will receive a 6' table & 2 chairs, plus eighth page ad in EXPO guide. (4.89" wide x 2.31" high)
- Prime booth receives 8' table & 2 chairs, plus quarter page ad in EXPO guide (4.89" wide x 4.75" high)
- All vendors listed on berksencore.org
- All vendor logos rotated on video screen during event.
- Requests for electric must be made by September 1, 2025.

Questions?
Contact Lori Gerhart
610-374-3195 ext. 228
or lgerhart@berksencore.org



Early Bird Rate - \$495

Standard booth only. Payment and registration due by July 1, 2025

Registration \$625 after July 1, 2025

All booths must be paid in full by September 1, 2025.
50% refund for cancellation made before August 31, 2025.
No refunds after September 1, 2025. Discount not available for prime booths – prime locations are limited.

Make checks payable to: **Berks Encore**
Attn: Lori Gerhart
40 N. 9th St., Reading PA 19601

Or pay online at berksencore.org – click on make a payment.

Sign me up for the 2025 Berks Encore Senior Expo

☐ Standard Booth

☐ Prime Booth

☐ Sponsor



Business Name: _____

Contact Person: _____

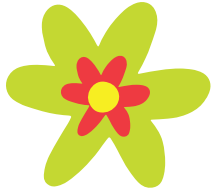
Phone: _____ Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Advertising Contact: _____

Phone: _____ Email: _____



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Sponsorship Opportunities

Tuesday, September 30, 2025 | 10 a.m. to 2 p.m. | FirstEnergy Stadium, Reading

"Dig This" Bag Sponsor – \$4000

- Attendees will be carrying your company logo on 1000 bags handed out at the event
- Booth includes 8' table, 2 chairs. Prime location
- Half page ad in EXPO guide. (9.89" wide x 4.75" high)

"Far Out" LIVE Radio Broadcast – \$3000

- Talk live with the radio hosts during their broadcast at the event
- Call in opportunity the week before EXPO
- Booth includes 8' table, 2 chairs. Prime location
- Half page ad in EXPO guide. (9.89" wide x 4.75" high)

"Groovy" Volunteer Shirt Sponsor – \$2500

- Your logo on the back of the Volunteer shirts printed for EXPO
- Booth includes 8' table, 2 chairs. Prime location
- Quarter page ad in EXPO guide. (4.89" wide x 4.75" high)

"Hip" Entertainment Sponsor – \$2000

- Banner displayed at entertainment area with your logo
- Booth includes 8' table, 2 chairs
- Quarter page ad in EXPO guide. (4.89" wide x 4.75" high)
- Opportunity to introduce entertainment or speak from the stage

"Good Vibes" Radio Interview – \$1000

- 15-minute live interview with radio hosts during event
- Booth includes 8' table, 2 chairs
- Quarter page ad in EXPO guide. (4.89" wide x 4.75" wide)

"Peace Out" Relaxation Station Sponsor – \$1500

- 2 6' tables, 4 chairs – one for the vendor and one to distribute complimentary bottled water
- Quarter page ad in EXPO guide (4.89" wide x 2.31" high)

"Right On" Education Sponsor – \$1000

- Booth includes 6' table, 2 chairs
- :30-:45 minute presentation time in private area
- Eighth page ad in EXPO guide (4.89" wide x 2.31" high)
- Signage at seminar room

"Don't Split" Map Sponsor – \$1000 (2 available)

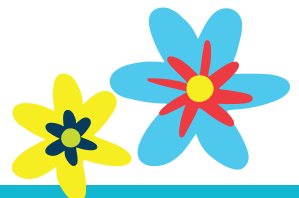
- Map of the EXPO layout to be handed out to all attendees. Maps can be available at your booth.
- Your logo on the reverse side of the map.
- Booth includes 6' table, 2 chairs
- Eighth page ad in EXPO guide (4.89" wide x 2.31" high)

"Made in the Shade" Prime Booth – \$850

- Booth includes 8' table, 2 chairs. Your choice of prime locations.
- Quarter page ad in EXPO guide. (4.98" wide x 4.75" high)

"Take it Easy" Vendor Booth – \$625

- Booth includes 6' table, 2 chairs
- Eighth page ad in EXPO guide (4.89" wide x 2.31" high)
- Early bird rate is \$495 when paid by July 1, 2025



All sponsorships will also receive benefits that include their name listed in publicity for the event, Berks Encore News promotion, printed materials, and recognition on berksencore.org with a link to your website.

For more information or to claim your sponsorship, contact
Lori Gerhart – lgerhart@berksencore.org – 610-374-3195 ext. 228