

Annual Sponsor Opportunities & Benefits

See other side for how you can become a sponsor!

BE The Difference

\$20,000

- Title Sponsorship recognition at all Berks Encore Signature Events.
- Premier logo placed on all event flyers/invitations, promotional signs, programs and PowerPoint presentations.
- Recognition on jumbotron at Senior Expo along with skirted vendor booth and opportunity to give brief remarks at event.
- Reserved seating for 16 attendees along with verbal recognition at Garden Party with full page ad placed inside front or back cover.
- Premier placement on Roper Romp Souvenir Fans and recognized at brunch.
- Front row seats at Holiday Concert with option to introduce musical group.
- Invitation to guest co-host one Berks Encore BCTV Show.
- Full color ad in our bi-monthly Berks Encore Newsletter.
- Recognized at Volunteer Appreciation Luncheon.
- Acknowledgment on Scoreboard at Reading Fightin Phils Morning Game.
- Premier logo placement on Berks Encore website.
- 6 social media posts throughout the year.
- Public acknowledgment at our 6 Senior Centers.

BE The Change

\$15,000

- Presenting sponsorship recognition at all Berks Encore signature events.
- Premier logo placement on event signs and PowerPoint presentations.
- Recognition on jumbotron at Senior Expo along with skirted vendor Booth.
- Seating for 16 attendees, verbal recognition at Garden Party, and full-page ad in event program.
- Second Row seats at our Holiday Concert with recognition before concert.
- Premiere placement on Roper Romp Souvenir Fans and recognized at brunch.
- Recognized on a Berks Encore BCTV Show.
- Full color ad in our bi-monthly Berks Encore Newsletter.
- Recognized at Volunteer Appreciation Luncheon.
- Acknowledgment on Scoreboard at Reading Fightin Phils Morning Game.
- Premier logo placement on Berks Encore website.
- 4 social media posts throughout the year.
- Public acknowledgment at our 6 Senior Centers.

BE A Community Partner

\$10,000

- Sponsorship recognition at all Berks Encore signature events.
- Logo placement on event signs and PowerPoint presentations.
- 12 attendees for Garden Party, verbal recognition, and ½ page ad.
- 10 tickets to Holiday Concert with recognition before event
- Large booth at Senior Expo.
- Logo printed on Roper Romp Souvenir Fans and recognized at brunch.
- Recognized on a Berks Encore BCTV Show.
- Full Color ad in our bi-monthly Berks Encore Newsletter.
- Recognized at Volunteer Appreciation Luncheon.
- Acknowledgment on Scoreboard at Reading Fightin Phils Morning Game.
- Logo on Berks Encore website.
- 2 social media mentions during the year.
- Public acknowledgment at our 6 Senior Centers.

BE Purposeful

\$5,000

- Sponsorship recognition at all Berks Encore signature events.
- Logo placement on event signs and PowerPoint presentations.
- 8 attendees and a ½ page ad at Garden Party.
- 8 tickets to Holiday Concert.
- Standard booth at Senior Expo.
- Recognized on a Berks Encore BCTV Show.
- Recognized at Volunteer Appreciation Luncheon.
- Acknowledgment on Scoreboard at Reading Fightin Phils Morning Game.
- Company name printed on Roper Romp Souvenir Fans and recognized at brunch.
- Ad in one of our bi-monthly Berks Encore Newsletter.
- Logo on Berks Encore website.
- 1 social media mention.
- Public acknowledgment at our 6 Senior Centers.

BE Inspired

\$2,500

- Recognition at all Berks Encore signature events.
- Logo placement on event signs and PowerPoint presentations.
- 4 attendees along with ¼ page Ad at Garden Party.
- 4 tickets to Holiday Concert.
- Standard booth at Senior Expo.
- Acknowledgment on Scoreboard at Reading Fightin Phils Morning Game.
- Company name Printed on Roper Romp Souvenir Fans.
- Logo on Berks Encore website.
- 1 social media mention during the year.
- Public acknowledgment at our 6 Senior Centers.

BE Supportive

\$1,000

- Recognition at all Berks Encore signature events.
- 2 attendees along with verbal recognition at Garden Party.
- 2 tickets to Holiday Concert.
- Listed as sponsor at Senior Expo (no booth).
- Logo on Berks Encore website.
- 1 social media mention.



An annual sponsorship offers recognition across all signature events, with higher levels receiving increased benefits, tickets, and visibility.

Berks Encore Signature Events:

- **Volunteer Appreciation Lunch ***
- **Annual Fundraising Event Garden Party** – May 14, 2026
- **Roper Romp** – Saturday August 1, 2026
- **Reading Phils Morning Game** – Tuesday, August 25, 2026
- **Senior Expo** – Tuesday, September 29, 2026
- **Holiday Concert** – December 2026*

* Additional event details to follow

Event Info can be found on our website: www.BerksEncore.org/SignatureEvents

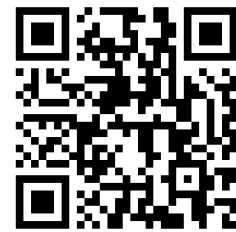
If you would like to become a sponsor or for more information, contact **Mindy McIntosh**
MMcIntosh@BerksEncore.org or **610-374-3195 ext. 228**

Please complete and return. ✂

Please select your Sponsorship Level and Amount:

- BE The Difference (\$20,000)
- BE The Change (\$15,000)
- BE A Community Partner (\$10,000)
- BE Purposeful (\$5,000)
- BE Inspired (\$2,500)
- BE Supportive (\$1,000)

Scan QR code
to donate now!



Payment Options: Check (payable to Berks Encore) Please send invoice Online Payment

Company: _____ Contact: _____

Address: _____

Phone: _____ Email: _____

Donations under \$1,000 are greatly appreciated, but do not receive sponsorship benefits.

- BE Kind (\$500 to \$999) _____
- BE a Friend (Gift amount of your choice) _____

Please return to: **Mindy McIntosh, Director of Development**

Berks Encore • 40 N. 9th St., Reading, PA 19601 • 610-374-3195 ext. 228 • MMcIntosh@BerksEncore.org