

presented by:



Title Sponsor:



berksencore
delivers



brought to you by:



- ★ Largest Senior Expo in Berks and surrounding counties
- ★ Connect directly with over **1,500** older adults and caregivers in a single day
- ★ Showcase your products, services, and expertise
- ★ Network with businesses and community organizations

PARTNERSHIP OPPORTUNITIES

* Tuesday, September 29, 2026 | 10:00am - 2:00pm | FirstEnergy Stadium, Reading

"Founders" Tote Bag Partner - \$4,000

- First 1,000 attendees will be carrying your company logo on bags handed out at the event
- Includes Prime Booth location (8' table, 2 chairs)
- Half page ad in EXPO guide. (9.89" wide x 4.75" high)

"250 Years" Music Partner - \$2,000

- Banner displayed at entertainment area with your logo
- Includes Prime Booth location (8' table, 2 chairs)
- Quarter page ad in EXPO guide (4.89" wide x 2.31" high)
- Opportunity to introduce entertainment or speak from the stage

"Liberty" Education Partner - \$1,500

- Includes Standard Booth (6' table, 2 chairs)
- 30-40 minute presentation time in private area
- Eighth page ad in EXPO guide (4.89" wide x 2.31" high)
- Banner/Signage displayed at seminar room

Prime Booth - \$850

- Prime booth receives 8' table & 2 chairs, plus quarter page ad in EXPO guide (4.89" wide x 4.75" high)

"Stars" Refreshment Partner - \$3,000

- Includes Prime Booth location (two 8' table, 4 chairs, one for vendor, one to hand out complimentary bottled water)
- Quarter page ad in EXPO guide (4.89" wide x 2.31" high)

"Stripes" Volunteer Shirt Partner - \$2,500

- Your logo on back of the volunteer shirts printed for EXPO
- Includes Prime Booth 8' table, 2 chairs
- Quarter page ad in EXPO guide (4.89" wide x 2.31" high)

"Journey" Map Partner - \$1,000

- Map of EXPO layout to be handed out to all attendees (Maps can be available at your booth)
- Your logo on reverse side of the map
- Includes Standard Booth (6' table, 2 chairs)
- Eighth page ad in EXPO guide (4.89" wide x 2.31" high)

Standard Booth - \$625

- Standard booth will receive a 6' table & 2 chairs, plus eighth page ad in EXPO guide. (4.89" wide x 2.31" high)

ALL ABOVE PARTNERSHIP LEVELS RECEIVE:

- Logo and link on Senior Expo page of Berks Encore website
- Logo on jumbotron at the ballpark
- Logo in ads promoting the event
- Company acknowledged in announcements at the event

For additional details about any of the above opportunities, please contact: Mindy McIntosh,
MMcIntosh@BerksEncore.org or (610) 374-3195 x 228